

# The Global Impact Forum (TGIF) 2024

## Media Kit

### GSVxPennState

The Global Silicon Valley (GSV) and Penn State partnership strives to collectively empower communities, businesses, and individuals to accelerate positive impact, economic development, and upward social mobility through education and innovation.

- ▶ **Global Silicon Valley** (GSV) is a growth-focused investment platform inspired by the entrepreneurial mindset of Silicon Valley spreading throughout the world. GSV identifies, advises, invests in, and accelerates the fastest growing, most dynamic companies in the world, such as Facebook, Twitter, Snap, Palantir and Spotify.
  - **Michael Moe** is the Founder and CEO of GSV, as well as the founder of GSV University and GSV MBA, an accredited graduate program for entrepreneurs. He has authored three books, “Finding the Next Starbucks,” “The Global Silicon Valley Handbook,” and “The Mission Corporation...Contemporary Capitalism.”
  - **On the topic of TGIF 2024:** “The world doesn’t need another conference. But it does need help empowering people, accelerating ideas, and creating scale impact for society and that’s what we’re going to do.”—Michael Moe
- ▶ **Penn State** is Pennsylvania’s largest public and only land-grant university, with a mission dedicated to research, education and service across the Commonwealth. With 24 campuses, more than 775,000 alumni globally, Penn State is a shared public asset that provides opportunity and enriches the quality of life for residents of Pennsylvania and beyond.
  - **Dr. Neeli Bendapudi** began her tenure as the nineteenth president of Penn State on May 9, 2022. With a nearly thirty-year career as a leader in higher education and business, Bendapudi is a dedicated educator, academic, and executive. She leads Penn State’s twenty-four-campus network and top-ranked online World Campus with a focus on advancing excellence and creating opportunities for students, faculty, and staff to thrive.
  - **On the topic of TGIF 2024:** “It is my pleasure to announce that Penn State has partnered with Global Silicon Valley to collectively empower communities, businesses, and individuals to accelerate positive impact, economic development, and upward social mobility through education and innovation.” —Neeli Bendapudi

## The Global Impact Forum 2024

As the inaugural GSV x Penn State event, The Global Impact Forum is a 3.5-day summit that will bring together local high school students, higher education students, and global thought leaders from pre-K, higher education, entrepreneurship, investment, and AI/ed-tech industry leaders to build broader networks and stronger connections across the world designed to empower and accelerate positive change.

### Theme & Tracks

The 2024 TGIF theme is “Accelerating AI for Good” — an exhibition of the positive impact that artificial intelligence can have upon the world to propel meaningful change on a global level. Session content will focus on impact factors — audience, strategy, outcome — and the use of artificial intelligence. Tracks for 2024 align with industries and trends poised to propel economic development:

- ▶ agriculture and food security
- ▶ education
- ▶ energy
- ▶ life sciences
- ▶ longevity and life quality
- ▶ robotics

### Event Logistics

September 22-25, 2024  
Pennsylvania Convention Center  
1101 Arch Street  
Philadelphia, PA 19107

Lodging available via  
Philadelphia Marriott Downtown  
1201 Market Street  
Philadelphia, PA 19107

### By the Numbers

- ▶ 425+ attendees, and counting
- ▶ 97 sessions
- ▶ 77 speakers
- ▶ More than 63,000 square feet of featured speaker and session space throughout the Pennsylvania Convention Center
- ▶ 80+ high school and higher education participants through student spotlights

## Session Highlights

Just a few of the 97 sessions include:

### ▶ **AI for Good panel**

- Devon Diaz, Army Artificial Intelligence (Ai) Task Force Ethics Officer
- Alka Patel, Director, US State Department, Technology Security Policy
- Lance Lindauer, Co-founder & Executive Director, Partnership to Advance Responsible Technology (PART)Partnership to Advance Responsible Technology (PART)
- Vic Vuchic

### ▶ **Keynote Presentation**

- Phil Moyer, CEO, Vimeo

### ▶ **Bold Moves: I'm Talking about a Revolution**

- Jean-Claude Brizard, CEO, Digital Promise
- Marsha Lovett, Vice Provost for Teaching & Learning Innovation, Carnegie Mellon University
- Stephen Jull, Founder, Advisor, Mentor, NED, Investor, School GovernorLP Emerge | ex-Epic | ex-BYJU'S | ex-GeoGebra | +
- Sarah Natchez, Managing Director, Yoto

### ▶ **Microsoft AI for Good Lab: Advancing Humanity for All**

- Corey Lee

### ▶ **Look to Mister Rogers**

- Gregg Behr, Co-author, When You Wonder, You're Learning, The Grable Foundation

### ▶ **Imagine If...Innovation and Imagination Collide!**

- Shelly Vaughn, President & COO, Light of the Moon Productions
- Alyssa Minko, Shading Technical Director, Pixar Animation Studios
- Trisha Brunazzi, CEO/Creative Director, Light of the Moon Productions

### ▶ **Regenerative Agriculture...Healthy Soil, Healthy Human, Healthy Planet**

- Jim Mellon, Co-founder and Deputy Chairman of Juvenescence
- Michael Moe, Founder and CEO of GSV
- Michael Roth, Director of Conservation and Innovation, Pennsylvania Department of Agriculture
- Magomed Musaev, Global Ventures Alliance, President, Global Ventures Alliance

### ▶ **Keynote Presentation**

- Hadi Partovi, Founder & CEO, Code.org

### ▶ **Education and Innovation Panel**

- Nesra Yannier, Special Faculty at Carnegie Mellon University & Founder at NoRILLA
- Roozbeh Aliabadi, Co-Founder, ReadyAI & WAICY
- Chris Lehmann, Principal and CEO, Science Leadership Academy
- Jean-Claude Brizard, CEO, Digital Promise
- Charlotte Dungan, Program Architect, Mark Cuban Foundation AI Bootcamps

### ▶ **Building Generation Entrepreneur: AI Prepping and Proofing the Next Generation of Entrepreneurial Leaders and Changemakers**

- Ryan Oliver, Regional Executive Director BUILD.org
- Danae Mobley
- Amen Rahh
- Mo Foster
- Yazmin Padilla

### ▶ **Keynote Presentation**

- Chris Wood, Executive Director & Co-Founder of LGBT TECHNOLOGY

### ▶ **Pennsylvania Higher Education Collaboration Opportunities**

- Joe Yun
- Robert Power
- Marylyn Ritchie, PhD, FACMI, University of Pennsylvania
- Soundar Kumara, Allen, E., & Allen, M., Pearce Professor of Industrial Engineering & Co-Founder of Lightscline, Penn State University
- Lilach Mollick
- David Gindhart, Associate VP, Business Technology Solutions

### ▶ **Outcomes that Matter**

- John New, CEO/Founder, WorkMerk and 98 Octane
- Daren Coudriet, Executive Director of Innovation and the Nittany AI Alliance, Penn State University
- Zachary Walnok, Student, Nittany AI, Penn State
- Javier Pozo, Student, Nittany AI, Penn State

### ▶ **AI for Good: Economic Development in PA**

- Abby Smith, President & CEO, TeamPA
- Neeli Bendapudi, President, Penn State

### ▶ **Accelerating AI Panel**

- Aaron Brill, Director of Innovation Technology, AIM Academy
- Ken Shelton, Founder and CEO of Elevate Education
- Kristina Ishmael, Strategic Advisor & Former Deputy Director at U.S. Dept of Ed Office of EdTech, Ishmael Consulting

- Tom Murray, Director, Innovation Future Ready Schools, All4Ed
- **Inclusive Innovation: How AI Enables Student Agency and Economic Mobility**
  - Kim Smith, Chief Inclusive Innovation Officer, Digital Promise

For a complete session listing, visit [theglobalimpactforum.org/tgif-2024/sessions](https://theglobalimpactforum.org/tgif-2024/sessions).

## Student Spotlights

- **Monday, September 23, 10:00 AM-12:00 PM: High School Student Spotlight**
  - High school students across 10 Pennsylvania schools will share STEM successes and AI projects, solutions, and ideas.
  - Participants will address themes including food security, mental health and wellness, climate action, inclusiveness, community engagement, biodiversity, clean water, sanitation, built environment, life sciences, renewable energy, and health sciences.
- **Tuesday, September 24: Higher Education Student Spotlight**
  - Students from Drexel, UPenn, Penn State, and Thaddeus Stevens College of Technology will share AI applications, solutions, and products.
  - Participants will address themes including student engagement, economic development, transportation, community building, biodiversity, food security, civic engagement, AI education, games tracker, and K-12 engagement.

## Brand Guidelines

- “GSV x Penn State” refers to the name of the partnership between Global Silicon Valley and Penn State. The “x” represents force multiplier that each entity provides to mutually benefit from exponential increase of reach, scale, impact.
- Use “Global Silicon Valley” and “The Global Impact Forum” on first reference prior to applying the respective acronyms GSV and TGIF.
- Describe TGIF 2024 as: a forum (preferred), conference, or event rather than summit, symposium, or convention.



### Using the mark:

- The mark and icon must retain left-most placement in all formats.
- No text should appear to the left of the icon at any time.
- For a one-color mark, contact [GSVxPennState@psu.edu](mailto:GSVxPennState@psu.edu).

2-color logo and mark



#1A5AA5

#009CDE

Reverse logo and mark



#40B5E6

#9FDAF3

## Contacts & Social Media

- For all inquiries, contact [GSVxPennState@psu.edu](mailto:GSVxPennState@psu.edu)
- For updated information on the agenda, speakers, and sessions, visit the TGIF 2024 website: [www.theglobalimpactforum.org](http://www.theglobalimpactforum.org)
- Follow TGIF 2024 on LinkedIn at: <https://www.linkedin.com/company/gsvxpennstate/>
- Follow social media updates across platforms by following #tgifPHL2024

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