

The Global Impact Forum (TGIF) 2024

Media Kit

The Global Impact Forum 2024

As the inaugural GSV x Penn State event, The Global Impact Forum is a 3.5-day summit that will bring together local high school students, higher education students, and global thought leaders from pre-K, higher education, entrepreneurship, investment, and AI/ed-tech industry leaders to build broader networks and stronger connections across the world designed to empower and accelerate positive change. The 2024 TGIF theme is “Accelerating AI for Good” – an exhibition of the positive impact that artificial intelligence can have upon the world to propel meaningful change on a global level.

GSVxPennState

The Global Silicon Valley (GSV) and Penn State partnership strives to collectively empower communities, businesses, and individuals to accelerate positive impact, economic development, and upward social mobility through education and innovation.

- [Global Silicon Valley](#) (GSV) is a growth-focused investment platform inspired by the entrepreneurial mindset of Silicon Valley spreading throughout the world. GSV identifies, advises, invests in, and accelerates the fastest growing, most dynamic companies in the world, such as Facebook, Twitter, Snap, Palantir and Spotify.
 - [Michael Moe](#) is the Founder and CEO of GSV, as well as the founder of GSV University and GSV MBA, an accredited graduate program for entrepreneurs. He has authored three books, “Finding the Next Starbucks,” “The Global Silicon Valley Handbook,” and “The Mission Corporation...Contemporary Capitalism.”
 - *On the topic of TGIF 2024:* “The world doesn’t need another conference. But it does need help empowering people, accelerating ideas, and creating scale impact for society and that’s what we’re going to do.”—Michael Moe
- [Penn State](#) is Pennsylvania’s largest public and only land-grant university, with a mission dedicated to research, education and service across the Commonwealth. With 24 campuses, more than 775,000 alumni globally, Penn State is a shared public asset that provides opportunity and enriches the quality of life for residents of Pennsylvania and beyond.
 - [Dr. Neeli Bendapudi](#) began her tenure as the nineteenth president of Penn State on May 9, 2022. With a nearly thirty-year career as a leader in higher education and business, Bendapudi is a dedicated educator, academic, and executive. She leads Penn State’s twenty-four-campus network and top-ranked online World Campus with a focus on advancing excellence and creating opportunities for students, faculty, and staff to thrive.

- **On the topic of TGIF 2024:** “It is my pleasure to announce that Penn State has partnered with Global Silicon Valley to collectively empower communities, businesses, and individuals to accelerate positive impact, economic development, and upward social mobility through education and innovation.” —Neeli Bendapudi

Event Logistics

September 22-25, 2024
 Pennsylvania Convention Center
 1101 Arch Street
 Philadelphia, PA 19107

Lodging available via
 Philadelphia Marriott Downtown
 1201 Market Street
 Philadelphia, PA 19107

By the Numbers

- ◆ 425+ attendees, and counting
- ◆ 100+ sessions
- ◆ 140+ speakers
- ◆ More than 63,000 square feet of featured speaker and session space throughout the Pennsylvania Convention Center
- ◆ 80+ high school and higher education participants through student spotlights

Brand Guidelines

- ◆ “GSV x Penn State” refers to the name of the partnership between Global Silicon Valley and Penn State. The “x” represents force multiplier that each entity provides to mutually benefit from exponential increase of reach, scale, impact.
- ◆ Use “Global Silicon Valley” and “The Global Impact Forum” on first reference prior to applying the respective acronyms GSV and TGIF.
- ◆ Describe TGIF 2024 as: a forum (preferred), conference, or event rather than summit, symposium, or convention.



Using the mark:

- The mark and icon must retain left-most placement in all formats.
- No text should appear to the left of the icon at any time.
- For a one-color mark, contact GSVxPennState@psu.edu.

2-color logo and mark



#1A5AA5

#009CDE

Reverse logo and mark



#40B5E6

#9FDAF3

Contacts & Social Media

- For all inquiries, contact GSVxPennState@psu.edu
- For updated information on the agenda, speakers, and sessions, visit the TGIF 2024 website: www.theglobalimpactforum.org
- Follow TGIF 2024 on LinkedIn at: <https://www.linkedin.com/company/gsvxpennstate/>
- Follow social media updates across platforms by following **#tgifPHL2024**
- For brand and social media assets, visit: <https://gsv.psu.edu/get-involved#Marketing-&-Media-115604>

Penn State partners with Global Silicon Valley for inaugural event “The Global Impact Forum”

September 22-25 forum to highlight innovation and impact through collaboration

PHILADELPHIA — Education professionals, entrepreneurs and AI-industry experts are invited to attend the inaugural event “The Global Impact Forum” (TGIF) 2024, held Sept. 22-25 at the Pennsylvania Convention Center in Philadelphia.

“It is my pleasure to announce that Penn State has partnered with Global Silicon Valley (GSV) to collectively empower communities, businesses and individuals to accelerate positive impact, economic development and upward social mobility through education and innovation,” said Penn State President Neeli Bendapudi.

Michael Moe, chief executive officer and founder of GSV, said he is thrilled to collaborate with Penn State for TGIF. “We don’t need another conference where people talk about interesting ideas and go home and that’s it,” Moe said. “This is about catalyzing big ideas for change and creating scaled impact.”

As the inaugural partnership event between Penn State and Global Silicon Valley, TGIF 2024 is a 3.5-day summit that will showcase cross-sector collaborations from global thought leaders in K-12 and higher education, nonprofits, entrepreneurship, investment, and AI/ed-tech designed to accelerate positive change.

In service of this mission, the 2024 event theme is “**Accelerating AI for Good**,” prompting more than 425 expected attendees to view meaningful change through the lens of artificial intelligence. Across 63,000 square feet of the Pennsylvania Convention Center, **140+ global speakers**, including CEOs, university executives, social impact and industry leaders, world-renowned AI experts, and investors will share insights on a broad spectrum of topics through **100+ multi-format sessions**, including:

- “AI & Pennsylvania’s opportunity economy” moderated by Penn State President Neeli Bendapudi with panelists Rick Siger, Pennsylvania Secretary of the Department of Community and Economic Development, and Abby Smith, President and CEO of Team PA
- “Storytelling and the Future of Business Communication with AI and Video” keynote presentation by Vimeo CEO Phil Moyer
- “Imagine If...Innovation and Imagination Collide!” with Shelly Vaughn and Trisha Brunazzi, Light of the Moon Productions and Alyssa Miko of Pixar Animation Studios
- “Pennsylvania Higher Education Collaboration Opportunities” panel discussion featuring representatives from Penn State, Carnegie Mellon University, University of Pennsylvania, and University of Pittsburgh
- “The Solution for Equitable Outcomes in the Age of AI” ignite talk with Vic Vuchic, Advisor to President of US Programs, AI and Digital Initiatives, The Gates Foundation
- “Building Generation Entrepreneur: AI Empowering the Next Generation of Entrepreneurial Leaders” panel featuring Ryan Oliver, Regional Executive Director, BUILD.org, Amen Rahh, Yazmin Padilla, Mo Foster, and Danae Mobley
- “Leadership and Empowerment: Driving Innovation for Future Breakthroughs” keynote panel featuring Nayli Russo-Long, Jonathan Dambrot, and Justin Aglio
- “Inclusive Innovation: How AI Enables Student Agency and Economic Mobility” ignite talk by Kim Smith, Chief Inclusive Innovation Officer, Digital Promise

To view a full list of sessions and speakers, visit the [TGIF 2024 website](#). Please note that session titles, participants, and locations are subject to change to meet the dynamic demands of the event.

In addition to the full session schedule, TGIF 2024 will also highlight the **impactful student work** taking place in high schools and higher education institutions across Pennsylvania. Monday, September 23 includes a **High School Student Spotlight**, where 65+ attendees from 10 high schools will address themes including food security, mental health and wellness, climate action, inclusiveness, community engagement, biodiversity, clean water, sanitation, built environment, life sciences, renewable energy, and health sciences. Special guests include Pennsylvania Secretary of Education Dr. Khalid Mumin, Dr. Debora Carrera, City of Philadelphia Chief Education Officer, and kickoff by Hadi Partovi, CEO of Code.org.

The focus of Tuesday, September 24 is higher education in Pennsylvania with a **Higher Education Student Spotlight** from 10:00 a.m. to 1:00 p.m. Students from Drexel, Penn State, Thaddeus Stevens College of Technology, and University of Pennsylvania will feature AI applications, solutions, and products that align with the 2024 theme *Accelerating AI for Good*. Student showcases will address themes including student engagement, economic development, transportation, community building, biodiversity, food security, civic engagement, AI education, games tracker, and K-12 engagement.

Sponsors of TGIF 2024 include Cranium AI, American Student Assistance (ASA), Genius Group, Hi Solutions, KINBER, and The AI Revolution Company.

Sponsor, speaker, and panelist companies are welcome to invite media to the event to observe specified sessions or attend for one or more days. Attending media representatives should present press credentials to the registration desk located on the 2nd floor of the Pennsylvania Convention Center upon arrival.

[View full agenda](#)

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